

VTF

NASS FOODS

DIGITAL MAGAZINE

OCT - NOV - DEC 2020



FEATURING
BRANDS

*Mydybel
Pena Branca*

MAKING
THE MOST

commercial team

NATIONAL DAY
CELEBRATIONS

BAHRAINI NATIONAL
WOMENS DAY

امسح
واطلب



SCAN &
ORDER

  nassfoodsbahrain



NOTE FROM GM'S DESK

GIVEAWAY



THINK, SHARE
YOUR IDEAS
AND WIN

Dear Team Members,

The number of social media users has been increasing over the past 9 months and platforms like Instagram, Whatshop and Facebook is reshaping the lives of consumers at large. The way we sell, communicate, exchange content and spend quality time on the internet constructively, has changed significantly post COVID-19.

I want our Social Media platform to get more exciting during 2021 so that we are in a better position to drive revenues thru these channels.

We, as marketers, have to find new frequencies to connect with and engage our target audience.

Events like Valentines Day, Pre Ramadan Feel, Ramadan, Pre Eid, Easter, Summer vacations, Ice Creams, the list is endless. Weekend Promotions, Month End Sales, Freebies, Free Gifts, Contests ... these are some of the thrilling packages that we can offer to our customers. Changing the background feel/wallpaper every month on our whatshop profile, for example, will encourage customers to experience the difference as they browse thru.

Get them excited !!! Get them wanting more !!! Get them coming back !!!

Come on Guys !!! let's get this team rocking as we go along

I need each one of you to put on your thinking cap and come up with ideas

WIN A SURPRISE GIFT

The best 2 ideas of the month wins a cash prize of BD 25/- each.

SUNIL NAIR
General Manager





BAHRAIN NATIONAL DAY

HALLOWEEN CHILLS

PARADISE ICE CREAM ON OFFER

THE COMMERCIAL TEAM FEATURE

THE FEATURED BRANDS

MYDIBEL
PENA BRANCA

HIGHLIGHTS

TRAININGS / EVENTS

COVERING TRAINING SESSIONS

AMERICAN WEEK

FEATURING

AFG MEAT

HERITAGE CHEESE

DESIGN
MEDIA TEAM

  NASSFOODSBAHRAIN

Mydibel
THE HAPPY POTATO FAMILY

**CANT EAT
JUST
ONE**





CROQUETTES FRIES

بطاطس كروكيت



HASH BROWNS FRIES

هاش براون

PREMIUM CRUNCH FRIES

بطاطس مقرمشة



SPICY WEDGES

بطاطس الودج الحار

CRINKLE CUT

بطاطس مقلية



CLASSIC FRIES

بطاطس مقلية



AMER WI

CHECK
DIGIT



AMERICAN WEEK

LOOK OUT OUR SPECIAL MENU





freshest beef from America's heartland







We're up
GRAB
Introdu



up for
BS!!!

cing





THE COMMERCIAL TEAM

A well-functioning commercial team defines and communicates them efficiently to internal and external sources in order to mitigate risk in the supply chain channel.

This brings about efficiency and helps the team achieve its commercial objectives from inception to completion.

Our commercial team is well equipped to address the most critical aspects of our food business.

AL

defines its goals
internal and
s in the

the division
ception to

to handle the
s.



CELESTE MENEZES
HOD



WORK FLOW

The commercial department is broadly divided into 4 main areas viz. Communication Purchasing, Reporting, & ISO. Each area has a synergistic relationship with the other departments within the division as well as other departments. To ensure a smooth working environment, each area is further subdivided into teams, where each member is assigned definite responsibilities. This ensures that different aspects are taken care of in a timely manner.





COMME



CELESTE MENEZES



FATIMA YUSEF



DANIE VAZ



NIRANJANA N NAIK



COMMERCIAL TEAM



SAKKINA TINWALA



DELVIN D'PENHA





TACKLING CHALLENGES

With Covid-19 came a lot of restrictions that affected work flow. Mandatory quarantines, staff reduction in the office to encourage social distancing norms, cases where team members tested positive affected the work. The commercial department was able to overcome these challenges mainly due to the fact that all team members had a decent understanding of the work being carried out by their colleagues in order to fill any gaps. Further team members supported each other by working from home during the quarantine period which helped ensure that the work did not suffer



SPOTLIGHT

Ms. Fatima Yusef, started her career with us 2011 as an assistant accountant. She has completed one decade with us in May' 2020, played an essential role in key areas like, being an assistant to sales manager, collections, communication with customers, follow up for cheques, purchase orders, managing H.S. Codes, coordination with our logistics team, price lists, checking documents etc. She has, in a big way, been instrumental in developing our social media platform and her working spirit on that task was quite encouraging.



SU

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SU
COM



TRAINING
SUPPLY CHAIN
04/10/20



PPPLY

HAIN

SUPPLY CHAIN TRAINING WAS
CONDUCTED AT MA'MEER OFFICE
FOR THE ADMINISTRATIVE
STAFF



NASS LOGISTICS

100%
HYGIENIC



MENU TO BE
ROLLED OUT
SOON

OUR SERVICES

- BREAKFAST
- LUNCH
- DINNER



SHARE & WIN

امسح
واطلب



SCAN &
ORDER



THIS NUMBER
39009003
ON WHATSAPP



Midamar
ALWAYS HALAL ALWAYS DELICIOUS

THANKS GIVING

26 | **WORLD'S BEST**
NOV | **HALAL TURKEY**

SHARE AS YOUR STORY & WIN

**Delicious oven roasted Turkey
delivered to your doorsteps**

عيد الشكر

أفضل ديك
رومي حلال
٢٦ | **نوفمبر**

check out our Instagram

  [nassfoodsbahrain](https://www.instagram.com/nassfoodsbahrain)



**HORECA
SUPPLY**



**SUPERMARKETS
HYPERMARKETS
& DOWN MARKET
SUPPLY**



CATERING

WHAT ACTUALLY WE DO?

Nass Foods is a leading importer and wholesaler of frozen food products and one of the most preferred food supply chain companies in the region.

امسح
واطلب



**SCAN &
ORDER**

SIMPLE MODERN & INNOVATIVE

The company maintains its prime position as an importer, wholesaler, and retailer of frozen, chilled, and dry food products through its commitment to quality and customer service

نفس
NASS

Importing
Wholesaling



**STORAGE
VELOCITY**



**SHOPS &
BUTCHERIES**



ONLINE
SHOPPING

**ONLINE
SALES**

**GIVE ON
AWAYS**
EVERY ORDER





SA



S
HI
FO



TRAINING

SAFETY

FIRST

SAFETY TRAINING WAS
HELD AT MA'MEER OFFICE
FOR THE ADMINISTRATIVE
STAFF

SAYYED
MORTAZA





TRAINING
BREAST CANCER
AWARENESS TRAINING

HINK
PINK

**BREAST CANCER AWARENESS
TRAINING HELD
AT MA' MEER OFFICE
FOR THE ADMINISTRATIVE
STAFF**

**FATIMA
CELESTE
SAKINA**

EXCL OFF

CHECK OUT OUR

Super

امسح
واطلب



SCAN &
ORDER





EXCLUSIVE OFFERS

OUR DIGITAL MENU

Healthy



THIS NUMBER

39009003

ON WHATSAPP





BRAZILIAN POULTRY PRODUCTS





Frozen Chicken

دجاج مجمد



Chicken Sausage

نقانق الدجاج المجمد

Chicken Leg

رجل دجاج مجمد



Chicken Half Breast

انصاف صدور دجاج

Chicken Liver

كبد الدجاج



Chicken Gizzard

قوانص الدجاج

Midamar
ALWAYS HALAL. ALWAYS DELICIOUS®

PRODU



BREAKFAST PRODUCTS from USA AVAILABLE NOW



CHICKEN BREAST
NUGGETS - 2.270 kg



BEEF SMOKED SLICED
340 gm



BEEF SMOKED
SLICED SLAB - 2.270 kg



Gold Angus

BBQ FAIR

USA **BLACK**
ANGUS FILLET
STEAK **GOLD**





FREE
مجانا

STEAK FRIES
بطاطس مجمدة (سوبر)

Barbecue Beef Short Ribs

Ingredients

3 pounds short ribs
1 1/2 teaspoons kosher salt
1/2 teaspoon black pepper
2 tablespoons olive oil
1/3 cup beef stock
1/4 cup red wine
1/2 cup water (divided)
(Optional) 1/2 teaspoon liquid smoke
1 cup barbecue sauce
1 tablespoon Worcestershire sauce
1/2 teaspoon onion powder
1/2 teaspoon chili powder
1/2 teaspoon garlic powder

Steps to Make It

Apply the salt and black pepper to the ribs.

In a large skillet, heat the olive oil. Place the ribs into the skillet and sear all sides, about 2 to 3 minutes total.

Remove the ribs from the pan and add them to the slow cooker.

Combine the beef stock, red wine, 1/4 cup of water, and then pour it over the ribs. Optionally, add 1/2 teaspoon of liquid smoke.

Place the lid on the slow cooker, setting the temperature for medium heat, and allow the ribs to cook for 2 1/2 to 3 hours. At this point, the ribs will render a lot of fat.

Drain the ribs (discarding all of the liquid) and place the ribs back into the slow cooker.

Combine the barbecue sauce, 3 tablespoons of water, Worcestershire sauce, onion powder, chili powder, and garlic powder until mixed through. Pour the mixture





**WE
DELIVER
HOME**

HAPPY BIRTHDAY



Have a wonderful, happy, healthy birthday now and forever.
Niranjan

FRIDAY, 23 OCTOBER



HAPPY BIRTHDAY



May God bless you with health, wealth
and prosperity in your life.
belated HAPPY BIRTHDAY, Fatima !!

THURSDAY, 29 OCTOBER

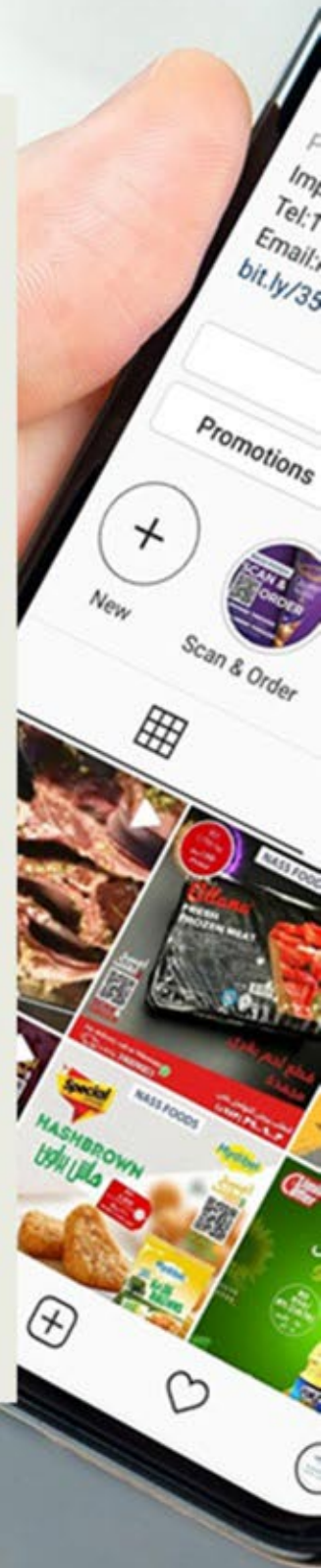


فتاوات
تعاليمنا
تباركت
ديسمبر 1
December





**Bahraini,
Women's
Day
Celebrations**

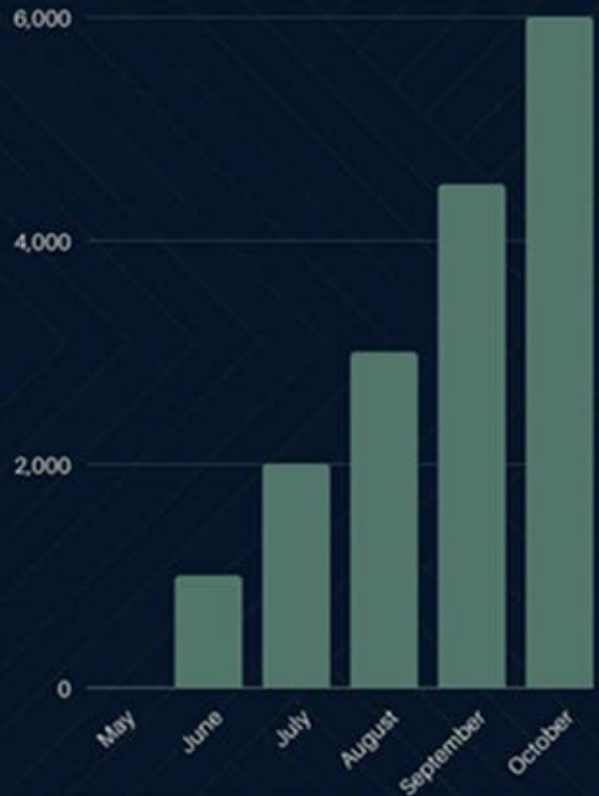




STATISTICS AS OF OCTOBER 31, 2020

INSTAGRAM FOLLOWERS

- Planned promotions
- Campaigns
- Driven Traffic to online platform



Social Media has reaches more than 262.5k / Month

**NATIONAL
DAY
CONTEST**

BUY BBQ MEAT & WIN BBQ SETS.



BUY an



PRODUCT

FOLLOW
OUR PAGE

COMMENT/ MENTION
5 FRIENDS ON THIS POST

ONLY ONLINE

CONGRATULATIONS

FOR WINNING OUR NATIONAL DAY
BARBEQUE CAMPAIGN



THE PASSION FOR F1

ON 27 28 29^T NOVEMBER 2020

BAHRAIN GRAND PRIX

OUR NEWLY JOINED
ACCOUNTS MANAGER
SRIVARDHAN, GERARED
UP FOR FORMULA ONE







NASS FOODS

SEASON'S GREETINGS

WISHING YOU AND YOUR FAMILY A HAPPY HOLIDAY SEASON AND A PROSPEROUS NEW YEAR.

BEST WISHES FOR 2021

uhrenholt

Friendship

Merry Christmas!
ميلاد مجيدا

NASS FOODS

MEGGLE
Creme Parisienne
MEGGLE
Creme Dual
NASS
ناس للاغذية
NASS FOODS

NASS FOODS

WE WISH YOU
Merry Christmas
AND
HAPPY NEW YEAR

GLOBAL STRATEGIC PARTNER

From Management & Staff of

NGO CHEW HONG
KOREA CO., LTD.

Singapore 184187 Tel: 65 4779 4882 / 65 4778 3332
Fax: 65 4779 4883 Email: www@nassfoods.com

Seasonal Wishes from Our Suppliers

SHOP
ONLINE

IT'S TIME TO

THA

YOC

for shopping



st

TO GIVE BACK

THANK

YOU

Shopping with us

GET A DELICIOUS
NESTLE PARADISE
ICE CREAM WITH
EVERY ONLINE
PURCHASE







STAY TUNED ON
NASSFOODSBAHRAIN
FOR
MORE EXCITING

Offers



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واطلت



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